Swiss Journal of Business

Established 1947 as *Die Unternehmung*

Published on behalf of the Schweizerische Gesellschaft für Betriebswirtschaft (SGB)

1/25
Volume 79
ISSN 2944-3741

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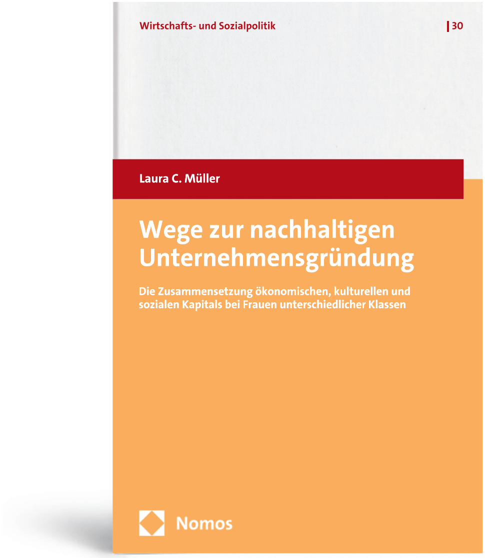
Between Class and Gender

Conditions for Sustainable Entrepreneurship



Laura C. Müller

Wege zur nachhaltigen Unternehmensgründung

Die Zusammensetzung ökonomischen, kulturellen und sozialen Kapitals bei Frauen unterschiedlicher Klassen

2025, 257 pp., pb., € 64.00

ISBN 978-3-7560-2402-5

E-Book 978-3-7489-5243-5

(Wirtschafts- und Sozialpolitik, vol. 30)

In German

This study examines the conditions for long-term business ventures by women from different social classes, contributing to intersectional entrepreneurship research. Qualitative Comparative Analysis (QCA) is used to analyse the class-specific use of resources. Findings show that cultural capital is particularly relevant across classes, while social capital operates differently. Family responsibilities prove to be an inhibiting factor. The findings highlight the need for structural changes to support women's entrepreneurship and contribute to an understanding of the complex links between gender, class and business sustainability.

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Swiss Journal of Business

Organ der Schweizerischen Gesellschaft für Betriebswirtschaft (SGB)
L'organe de la Société suisse de gestion d'entreprise

1/2025

Volume 79
Pages 1–122

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